

COLOUR PALETTE

An RGB and CMYK colour palette has been defined for the Elis territory. Elis blue is mainly used for all communications. Other ranges of blue are used as a support, along with the Elis gradient used only for the chevrons.

Elis blue



CMJN
100/98/20/20

RVB
0/0/90

Pantone
2747 C

Hexa
#00005a

RAL
5002

Cobalt blue



CMJN
90/60/0/0

RVB
25/97/172

Pantone
7684 C

Hexa
#1961ac

RAL
5017

Turquoise



CMJN
64/0/20/0

RVB
22/203/226

Pantone
311 C

Hexa
#16cbe2

RAL
5018

Red logo



CMJN
0/100/100/0

RVB
227/0/11

Pantone
1795 C

Hexa
#e3000b

RAL
3020

Blue logo



CMJN
87/0/38/0

RVB
0/165/170

Pantone
326 C

Hexa
#00a5aa

RAL
5018

Text only
Grey logo



CMJN
75/55/40/10

RVB
79/101/122

Pantone
7545 C

Hexa
#4f657a

RAL
7031

Circular green



CMJN
70/0/78/0

RVB
55/185/115

Pantone
354 C

Hexa
#33b973

RAL
6037

Yellow



CMJN
0/25/95/0

RVB
255/230/0

Pantone
102 C

Hexa
#ffe600

RAL
1016

Orange



CMJN
0/65/100/0

RVB
255/115/0

Pantone
1585 C

Hexa
#ff7300

RAL
2003

Only for chevrons
Elis grandient



CMJN
64/0/20/0 to 100/98/20/20

RVB
22/203/226 to 0/0/90

Pantone
311 C to 2747 C

Hexa
#16cbe2 to #00005a

RAL
5018 to 5002